

South and East Yorkshire

Enterprise Express

The definitive small business e-newsletter

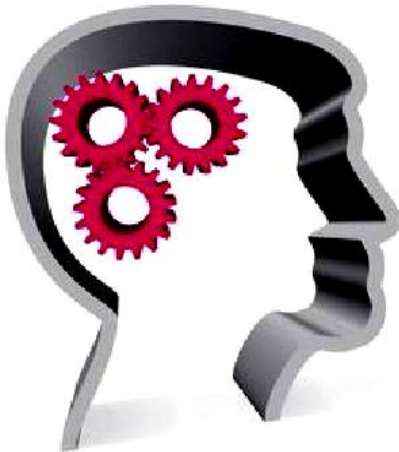


Volume 426

Circulation: 2808

20 November 2015

Do you dream of being your own boss?



Are you self motivated and searching for an exciting career? Do you possess an entrepreneurial drive and mind set? Are you looking for a flexible or freelance role? Want to turn your hobby, passion or side project into a career? Would you like to take your product or service to the next level? Are you unsure of how to turn your business idea into reality?

Hull University Enterprise Centre is hosting an Introduction to Enterprise, a student event that will provide invaluable real world business insight from successful entrepreneurs.

On 2 December from 1.00-3.00pm, delegates will learn the basics about starting a business, have the chance to get involved in a Q&A, and generate business ideas in a hands-on interactive session. By the end of the event, delegates will be armed with specialist knowledge to help them take their ideas forward and make their entrepreneurial dreams a reality.

More details at:

<http://www2.hull.ac.uk/administration/theenterprisecentre/eventsworkshops.aspx>

Forthcoming events at Hull Central Library

Hull Central Library is hosting an event entitled "Be Your Own Boss Workshop" on Tuesday 24 November at 10.00am – 3.30pm.

To book visit: <https://eventbrite.co.uk/event/17041411320>

There will also be a meeting of the the Business and Networking Group on Thursday 26 November at 5.00 - 7.00pm.

To book visit: <https://eventbrite.co.uk/event/17041463476>

Want to meet some of the city region's brightest stars?



Be Inspired is organised by Skills Made Easy, a unique government funded programme which helps businesses to recruit apprentices and identify and solve skills gaps within the existing workforce.

The Be Inspired event is taking place on Wednesday 2 March 2016 from 1.30 to 4:30pm at Ponds Forge, Sheffield. Skills Made Easy offer free, impartial advice to businesses throughout the Sheffield City Region. This event gives businesses the opportunity to meet students in their final year of school who

are hoping to take their first steps on the career path with an apprenticeship.

Over 500 school students attended the event last year, helping to fill 210 employer vacancies. The event is completely free of charge for businesses to attend, however spaces are limited and booked on a first come, first served basis.

Businesses interested in registering should email: apprenticeshipready@sheffield.gov.uk.

Building better buildings event



Zero Carbon Hub who are running an event to be held on Tuesday 1 December at the Guildhall, Hull, in collaboration with Innovate UK and a number of leading industry partners to identify and explain the premise behind the performance gap in homes and highlight the latest learning from a number of domestic and non-domestic building performance evaluation projects.

Join us on this full day event and hear an array of excellent speakers discussing cutting edge research findings on building performance. Refreshments and

a networking lunch will be provided.

To book your place visit: https://docs.google.com/forms/d/1Q6sDr3uDSD2r-KwwksdCzpqo42pQo-Kb5-hu_OzyG2s/viewform?c=0&w=1

How to grow your Business with Social Media



Over the past few years, the entire landscape of advertising and marketing has changed. Millions of businesses now use social media such as Facebook, Twitter and LinkedIn to promote and grow their business.

But how do you choose where to invest your time and money? Are you confused by every news site popping up and wondering if you should join? Through this practical, interactive workshop you will learn about the newest marketing trends, tips and tricks on how social media

can help get your message out and how it can be used more effectively by incorporating the best practices into your marketing strategy.

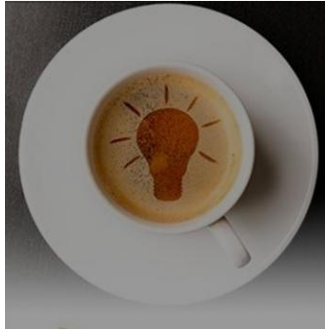
The free event takes place at 7.45 – 10,00am on Tuesday 24 November at the Civic Office, Waterdale, Doncaster, DN1 3BU. This Workshop will be delivered by Rik

Courtney, social media expert and founder of local business, Be More Social. His expertise comes from 20 years working in the marketing industry.

Please feel free to bring along your smartphones, laptops and tablets.

To reserve your place, email: alison.hartshorne@doncaster.gov.uk

Rotherham Hospice business breakfast wake up call



The 'Rotherham Hospice business breakfast wake up call' event takes place at 7.30 – 9.30am on Thursday 26 November at the Holiday Inn Express, Manvers Way, Wath upon Dearne, S63 7EQ. It provides an opportunity for businesses focusing on increasing revenue through growth in the UK and overseas to hear about how two business leaders have done exactly that.

This is a free event, which also gives you the opportunity to meet other Rotherham business owners and leaders, and learn how Rotherham Hospice can work with your business.

Speakers include Anne Wilson, Managing Director of Numill Tooling Solutions and Russell Short, Managing Director, Home Team.

Tickets are free but delegates must register for a place at:

<http://www.eventbrite.com/e/business-breakfast-leaders-show-how-to-create-an-entrepreneurial-culture-tickets-19355619178?aff=JamieV>

Sheffield councillors pitch in to promote Small Business Saturday



Councillor Nikki Bond with Paul Girling,
Managing Director of New Habits of
Nether Edge.

Sheffield Councillors are demonstrating their commitment to the city's small business community by entering the Small Business Saturday Challenge, set for them by the FSB.

This involves visiting a local small business and taking a photograph of themselves with the company manager whilst displaying the Small Business Saturday flyer. Small Business Saturday falls on 5th December and Paul Blomfield MP will be awarding the Small Business Saturday Champion Trophy to the councillor who makes the most significant contribution.

All the photos taken by the councillors will be compiled into a compendium, which you can view at: <http://www.fsb.org.uk/uploads/sbs%20compendium.pdf>

If you want your business to feature in the compendium, contact your local councillor and invite them round for a coffee. (If you don't know who your councillor is you can click the following link and insert your postcode:

<http://sheffielddemocracy.moderngov.co.uk/mgFindMember.aspx>)

South Yorkshire Police urge businesses to join forces in a new crime-fighting superpower.



Chief Inspector Richard Butterworth

With the message: 'You Don't Need Superpowers to Protect your Business' police are reaching out to firms across the county to drive down business crime. The aim is to showcase the free services available and encourage businesses to work with the force to protect themselves and their staff against crime.

The Superpowers campaign was launched this week at a networking event hosted by the FSB. Chief Inspector Richard Butterworth, force lead for business crime, said: "This campaign is all about empowering businesses and making sure that they know what support is available. We are determined to ensure that businesses feel safe and supported

and have confidence to report crime.

"Whether you're a shop keeper, landlord, butcher or engineer, we are here to protect you, to protect livelihoods and in turn protect the region's economy. Through some free and simple steps, we can help keep South Yorkshire open for business and closed to criminals."

From shoplifting and metal theft, arson and burglary, to fraud and assault, business crime is defined as any criminal offence committed against a person or property that has a connection to a business. It currently accounts for around 17 per cent of all recorded crime in South Yorkshire with shoplifting making up 66 per cent of that figure.

Chief Insp Butterworth added: "One of our biggest assets is our team of specialist advisors who will visit you and carry out a free security survey. They will look at all the ways you can reduce the chances of being a victim of crime from security fencing, property marking and lighting to protection of data. Businesses can also access a free 'bizkit' on our website that features information about a variety of subjects including cyber security, lone working, cash on premises and social media.

Gordon Millward, Regional Chairman of the FSB said: "Criminal activity is one of the major barriers to growth within the small business community.

"Whether it manifests in the simplest form of shoplifting or the more sophisticated computer fraud and data theft, business crime has a direct impact on the bottom line of the business, causing job losses and economic stagnation.

"It is vital that small businesses work in partnership with the police and local authorities to stamp out business crime and secure jobs and prosperity for present and future generations."

To book your free security assessment email: businesscrime@southyorks.pnn.police.uk,

To access the free toolkits visit: www.southyorks.police.uk/bizkits

Beware seasonal van theft



During the run up to Christmas, offences of thefts targeting delivery vehicles always increase. In Doncaster, this trend has started with a courier's vehicle stolen recently. Unfortunately, the driver left his vehicle unlocked with the keys inside while delivering a parcel to a local property. The vehicle and contents were stolen and at this stage are still outstanding.

Please lock your vehicle when leaving it. It only takes a few seconds to lock or unlock your vehicle so get into the habit of always securing your vehicle. Never leave a vehicle unlocked or with the engine running even if parked within a yard or on a drive.

Be aware that motor insurance conditions often state that your insurance is conditional on your vehicle being secured when left unattended. In some instances your insurance may be invalid if the vehicle is stolen or property stolen from it and it had been left insecure.

For further advice please contact your local crime reduction by telephoning South Yorkshire police on 101.

1,600 new jobs to be created at Humber Enterprise Park



Peter Evans and James Appleton-Metcalf of Citivale are pictured at the entrance to the Humber Enterprise Park

The pioneering 79-acre Humber Enterprise Park in Brough, East Yorkshire, has been launched by LC Industrial, the strategic partnership between Lumina Real Estate Capital (LREC) and Leeds-based business space specialist Citivale,

The park includes circa 1 million sq ft of high-quality office and industrial space, 20 acres of development land and benefits from Enterprise Zone and Assisted

Area Status which offers significant incentives to attract new occupiers. The park was launched at a special opening ceremony attended by councillors and officers from East Riding of Yorkshire Council, property agents and representatives from the media.

So far £2.5 million has been spent on regenerating the whole site, described as "a jewel in the Humber's crown" with another £4.5 million earmarked for further improvements. It is estimated that 1,600 new and sustainable jobs will be created when the park is fully developed during the next five years. The Enterprise Park was acquired from BAE Systems in a multi-million pound transaction.

Paul Bell, head of Economic Development for the East Riding of Yorkshire Council, who attended the launch, said: "This is an exceptionally exciting development, which will provide a tremendous boost to the area's economy with the creation of sustainable jobs. The care, commitment and attention to detail shown by the developers is exemplary and we look forward to watching the successful regeneration of this site over the coming years."

Read more at: <https://goo.gl/1y4IFG>

Forty-two per cent in Yorkshire say they'd prefer to be self employed



Dale Sidebottom

New research from the NatWest shows that the appetite to become self-employed and set new businesses is greater than ever– but it is fear of failure that is holding the majority back.

The latest edition of the NatWest Entrepreneurship Monitor – a quarterly survey of people across the UK – shows that 33 per cent of all residents in Yorkshire think now is a good time to set up in business, the highest proportion since the poll was launched three years ago.

Dale Sidebottom, Entrepreneur Development Manager at NatWest, said: "Despite improving economic conditions and a widely held desire to be self employed, only a very small number of people are actually taking the plunge. These findings show we have a region full of potential entrepreneurs, but they are held back by a lack of knowledge. NatWest wants to fill that gap and, in partnership with Entrepreneurial Spark and KPMG, will be launching free business accelerator hubs across the UK over the coming years."

Read more at: <http://blmforum.net/mag/forty-two-per-cent-in-yorkshire-say-theyd-prefer-to-be-self-employed/>

Survey reveals manufacturing output has fallen

The Confederation of British Industry SME Trends Survey 2015 has revealed that manufacturing output growth has fallen among small and medium-sized firms at the fastest rate since January 2013.

The number of domestic orders has decreased and export orders have fallen at the fastest rate since 2009. Rain Newton-Smith, CBI Director of Economics, said: "Manufacturers expect conditions to stabilise somewhat over the quarter ahead, but remain concerned about the outlook for demand."

For further information about the survey, go to: <http://news.cbi.org.uk/news/domestic-and-export-orders-fall-among-small-firms-cbi/>

Industry warns of slow-lane if Spending Review cuts support



Britain risks entering the industrial slow-lane if support for innovation and hi-tech research is slashed in the forthcoming Spending Review, manufacturers have warned.

Publishing its submission, the manufacturing organisation EEF points to an increasing fragile outlook for the sector. It says this means that the important job of balancing the books must not be allowed to derail industry's long-term prospects by creating uncertainty or adding to the cost

burden for globally-exposed manufacturers.

In particular, EEF is cautioning against any reduction in the support Government provides to back some of the UK's most advanced industries. To do so would send out the wrong message to companies that are responsible for more than two thirds of the UK's research and development activity and almost half of exports.

Read more at: <http://blmforum.net/mag/industry-warns-of-slow-lane-if-spending-review-cuts-innovation-and-export-support/>

Consultation on business rates appeals system

The Department for Communities and Local Government has launched a consultation on proposals to improve the appeals system for business rates. A straightforward three-stage appeals process has been proposed, and the consultation is open until 4 January 2016.

Marcus Jones, Minister for Local Government, said: "The business rates appeals process has been in a decades-long deadlock, hampered by some unscrupulous agents making speculative appeals - sometimes for businesses unaware this is being done on their behalf."

For more information, go to: <https://www.gov.uk/government/news/marcus-jones-improving-the-business-rates-appeals-system>

Small firms dissatisfied with legal profession

Small firms' dissatisfaction with legal services providers has remained unchanged over the last two years, research published by the Legal Services Board has indicated.

In 2013, Legal Services Board research revealed that just 13% of small firms believe lawyers are cost effective, and a survey of 10,528 small firms earlier this year produced the same result. Many of the firms recently questioned said they went to an accountant rather than a lawyer for legal help, and around one in two described lawyers as "a last resort".

Read more about the research at:

http://www.legalservicesboard.org.uk/news_publications/LSB_News/PDF/2015/2015102_1_Research_shows_SMEs%27_legal_needs_remain_unmet_by_legal_services_providers.html

Successful food hygiene prosecutions published

The Food Standards Agency has published details of all the successful food hygiene and food safety prosecutions in England, Wales and Northern Ireland.

The information published includes details of the food business establishments that have been prosecuted, the nature of the offences and the sentence that was enforced. Since April 2015, there have been 419 prosecutions, 25% of which relate to cleaning offences. Further breaches include proprietors keeping unfit food on premises, a lack of hand washing facilities and inadequate pest control measures.

Rod Ainsworth, Director of Legal Strategy at the Food Standards Agency, said: "We want businesses to understand how important it is not to flout the rules which are there to protect public health. If they do, then both we and local authorities will take action against them."

For further information about the publication, go to: <http://www.food.gov.uk/news-updates/news/2015/14644/food-standards-agency-publishes-food-law-prosecutions-database>

High compliance with tobacco display regulations



The Chartered Trading Standards Institute has issued a report which reveals that 89% of convenience stores, 83% of off licences, 92% of newsagents and 97% of petrol stations are fully compliant with the recently introduced .

The ban was introduced in an attempt to prevent children from taking up smoking and requires all tobacco retailers to remove tobacco products from displays in their stores. Retailers who breach the Tobacco Advertising and Display Regulations 2010 are liable to

an unlimited fine or six months in prison. Examples of non-compliance included display doors being left open and ill-fitting blinds covering displays.

For further information about the report, go to: <http://www.talkingretail.com/category-news/independent-news/9-10-retailers-compliant-tobacco-display-ban-report-shows/>

Increase in self-assessment and PAYE tax shortfall

The difference between the amount of self-assessment and PAYE tax due for the tax year and the amount actually collected by HM Revenue and Customs reached £8.5 billion in 2013/14.

This is an increase of almost 10% on the corresponding figure for 2012/13. The self-assessment tax gap increased by 5% from 2012/13 to 2013/14 to reach £4.6 billion, and the PAYE shortfall rose by 15% to £3.9 billion during the same period. Law firm Pinsent Masons expects HMRC to continue to focus on investigating individual taxpayers, and also highlights figures which indicate that investigations into employment tax underpayment have reached a record high.

Read more about the figures at: <http://www.out-law.com/en/articles/2015/november/hmrc-tax-gap-from-payee-and-self-assessment-up-by-almost-10-in-a-year/>

European Parliament plans corporate tax reform

The European Parliament's special committee on tax rulings has voted to adopt its recommendations for making corporate taxes in the EU fairer and more transparent.

MEPs intend to push ahead with ambitious plans to promote comprehensive EU tax reform and the committee's measures are intended to prevent multinationals from moving profits to low tax jurisdictions within the EU.

This will be achieved through the use of tax rulings, so that loopholes and contradictions within the EU's 28 national tax laws are closed. MEPs are basing their recommendations on the principle that multinational companies should pay their taxes where they make their profits.

Apart from the loss of public income, it is considered unfair that big companies pay very little tax on their profits, while small and medium-sized firms have to pay their full share.

For more information about the recommendations, go to:
<http://www.europost.bg/article?id=14944>

New proposals to protect tied pub tenants

The Department for Business has launched a consultation on proposals that are part of a new Pubs Code to ensure that large pub owning firms deal fairly with their tied tenants. This will ensure that tied tenants are treated similarly to free-of-tie tenants. It is a requirement of the Small Business, Enterprise and Employment Act that the Pubs Code is in place by the end of May 2016.

Anna Soubry, Minister for Small Business, Industry and Enterprise said: "Pubs are the lifeblood of so many of our towns, villages and high streets, playing a vital role supporting our local economies. It's not right that some tied pub tenants are unfairly overcharged by their landlords and the Pubs Code will help ensure they get a fair deal."

For more information, go to: <https://www.gov.uk/government/news/fair-deal-for-tied-pub-tenants-under-new-government-proposals>



Enterprise Express is edited by

Neville Martin
Development Manager – South and East Yorkshire
Federation of Small Businesses

<http://www.fsb.org.uk/070>

Tel: 0114 261 7132

Mobile: 07917 628922

send your stories to him at:

neville.martin@fsb.org.uk

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