

South and East Yorkshire

Enterprise Weekly

The definitive small business e-newsletter

fsb³
Experts in Business

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Enterprise Weekly FORTHCOMING EVENTS

Join FSB at Yorkshire's primary networking event



The FSB warmly invites you to join us at a major Yorkshire regional networking opportunity, the "*Inspiring Yorkshire Business*" event, which will take place at 9.00am – 3.00pm on Thursday 18 February 2016 at the Magna Centre, Rotherham.

Magna is bringing together 100 high-profile exhibitors, informative workshops and a wealth of main-stage presentations throughout the day from nationally-renowned speakers. The event is free to attend for all

businesses.

Experts in Business FSB are proud to be major sponsors of the event and hope to see our members from across the region paying us a visit during the day.

For further information or to book a stand visit:

<http://www.mymagnaevent.co.uk/events-calendar/the-inspiring-yorkshire-business-event>

The profit of good health in Doncaster



THE WORKPLACE
WELLBEING CHARTER

Doncaster Council has adopted the national Workplace Wellbeing Charter and has organized a launch event to promote the Charter and the importance of workplace wellbeing to local businesses. It will be held at 8.30am – 2.30pm on Thursday 18 February at the Keepmoat Stadium, Doncaster.

The event is a great opportunity to find out more about workplace health and how your business can benefit. The day includes talks, presentations, workshops and a short play as well as an awards ceremony for businesses who have achieved the Workplace Wellbeing Charter.

Here's a snapshot of the event:

- Introduction to Workplace Health
- Workplace Wellbeing Charter Awards Ceremony
- The Ageing Workforce presentation
- 'Unlocking Dementia' – performance by DARTS
- The Fit For Work Service - a talk from Stephen Goodfellow from ACAS
- Workshops including Mental Health in the workplace, substance misuse in the workplace, how the fit for work service can support your business, Dementia Friends Awareness Session

To book a free place, visit: www.eventbrite.co.uk/e/the-profit-of-good-health-tickets-19740203480

HMRC online VAT help

Whether you are new to or have already registered for VAT, HMRC would like to offer support you may need. Their free live webinars cover a range of topics including what VAT is, the different rates and information on selecting the right VAT accounting scheme.

Simply choose from the webinars below and a link will be sent to attend:

23 February @ 09:00 [What is VAT - An Introduction](#)

23 February @ 11:00 [VAT - Now you are registered](#)

23 February @ 13:00 [VAT Accounting Schemes](#)

Thousands of businesses have already benefited from the advice offered in the HMRC webinars. We would encourage those new to business to join and get answers to their questions about VAT. Cameras and microphones are not needed to attend the webinars.

If the webinar dates don't suit, then HMRC's two e-learning courses would be a great start.

- Find out about [VAT Getting Started](#)
- Find out about [How VAT Works](#)

Yorkshire Coast Expo 2016 - Scarborough Spa



Following on from the tremendous success of EXPO 2015, Scarborough Hospitality Association has joined forces with Bridlington Tourism Association to host this event at The Ocean Room, Scarborough Spa at 11.00am to 5.00pm on Wednesday 9 March. The event will feature a variety of both national and local supplier trade stands whose products and services have been especially chosen to create interest to

anyone who has an involvement in the Tourism sector.

There will be a cookery demonstration from the students at Yorkshire Coast College and Farrer's bar will be doing special offers for attendees on meals in the bar. Discover Yorkshire Coast and Welcome to Yorkshire will also be in attendance.

Free car parking at the underground car park near the Spa will also be available for ticket holders

So if you would like to come along and take a look at products and services that could help your business or just to meet like-minded business leaders, do come along. Admission is free and will be by ticket only.

Tickets can be downloaded from <https://www.eventbrite.co.uk/e/expo-2016-tickets-20830624960>.

Women in Business and the International Athena Award



Women in Business is running an event to celebrate International Women's Day at 2.00 – 7.00pm on 8 March at Tankersley Manor Hotel, along with the International Athena Award. Guest applications from men and women will be welcome. There is a great line up of diverse speakers and the Athena Award recognises value driven leadership in business, in the community as well as recognising people who support women to achieve their aspirations.

Women in Business think that there are some amazing examples of value driven leadership and some excellent people who are inspirational role models, so you are invited to self nominate or nominate someone you know (we all know some wonderful people!) and join Women in Business on 8th March, it will be a great celebration!

To book visit: <http://www.brchamber.co.uk/events/international-womens-day-with-athena-international-awards-465>

Supplier engagement and business networking event

Doncaster Council's Corporate Procurement Team in partnership with Doncaster College University Centre is delighted to be hosting a Supplier Engagement and Business Networking Event as part of Doncaster Business Month at 9.30am – 4.00pm on Friday 19 February at The Stables, Doncaster Road, High Melton, Doncaster, DN5 7SZ.

The event aims to provide Doncaster businesses with an opportunity to meet with procurement specialists from a whole host Public Sector organisations and agencies, under one roof. By attending, businesses will get an insight into public sector procurement, what is required in order to become a supplier, pick up useful hints and tips and hear about forthcoming tendering opportunities.

The event is supported by Business Doncaster and Doncaster Chamber, who will be in attendance to provide general business advice, support and guidance.

Attendance is free. To book visit:

<http://www.businessdoncaster.com/showcase/events/event/supplier-engagement-business-networking-event/>

Workshop for company directors and business start ups

This workshop is to be held from 2.30 – 5.00pm on Thursday 25 February at the Energy Technology Centre, East Riding College, Armstrong Way, Beverley, HU17 0GH. It is run in partnership with Andrew Jackson Solicitors and will focus upon the legal responsibilities for company directors in both established and start-up businesses.

Additionally, the session will explore Intellectual Property Rights and developments within the business insurance market. Three highly experienced lawyers will present these very relevant topics, which will include an opportunity for questions throughout and after the presentations.

Three topics will be covered: the Small Business Enterprise and Employment Act, the role and responsibilities of company directors and protecting your intellectual property.

To book, visit: <https://www.eventbrite.co.uk/e/legal-workshop-for-company-directors-business-start-ups-tickets-19687592118?aff=ebapi>

Higher and degree apprenticeships: addressing the skills gap



Apprenticeships are a clear priority for the Conservative government and its ambitions for the Northern Powerhouse through regional devolution. The Apprenticeship levy, due to launch in 2017, provides a strong call to action for businesses.

The results of the Employer Skills Survey, published this week by the UK Commission for Employment and Skills, also shows that skills shortages have risen by 130% in the last four years, particularly in high

value sectors such as construction and manufacturing.

But how can apprenticeships help you to address your skills needs and grow new talent? Join us at 1.00 – 4.00pm, on Thursday 25 February in the Hallam Hall at Sheffield Hallam University City Campus to find out how our innovative higher and degree apprenticeships are helping businesses like yours to fill higher level skills gaps, attract and retain the best talent, and ultimately increase productivity and performance.

We are already working in partnership with employers to develop and deliver higher and degree apprenticeships in sectors such as business and management, engineering, facilities management, construction, digital technologies and health and social care.

Further details on agenda and speakers will be confirmed in the coming weeks.

Book your free place at:

https://docs.google.com/forms/d/1iJRfy982Aly7sAd0z7ooG2At1Ouni9fnN0MX26Z9dYM/vjwform?dm_i=82U,3ZUSD,M995M3,EFPA4,1

Voice your support for the UTC bid with a 30 second soundbite



DONCASTER UTC

Businesses, academics, politicians, parents and young people are continuing to voice their support for Doncaster's application for a University Technical College. The initial bid, including letters of support and survey feedback, was submitted to the Department for Education

at the end of January. If accepted, the DfE will invite representatives of the proposal to an interview in London to further demonstrate the case for the College. It is crucial for the momentum of support to continue to further evidence the town's need. If all goes successfully, Ministers will announce their approval for the project to go ahead in mid-May and for the College's doors to open in September 2018.

Says Dan Fell, CEO Doncaster Chamber: "It is crucial that we keep the momentum going from businesses, partners, politicians, politicians and young people pledging support for the campaign. We want to get as many 30-second soundbites as possible to present to the Department for Education and show there is a real need and strong backing from the whole of Doncaster. The College will allow students to benefit from the expertise of local businesses, vocational education experts and universities and will specialise in advanced engineering, manufacturing, digital design and rail, with direct links into careers and further study. Local businesses often report on skills gaps in the local economy; whilst it will not be a panacea, the UTC will go a long way to tackling these issues."

Join the rally to raise as many 30-second soundbites as possible about why Doncaster needs a UTC. Numerous high profile business have already voiced their support. Watch them on the Doncaster Chamber YouTube channel: <http://bit.ly/18UoumF>

Send your 30-second soundbite to chamber@doncater-chamber.co.uk

Yorkshire's transport sector grows by 50%, eclipsing the national average



Yorkshire's transport sector is the fastest growing in the region with the number of companies rising by 53% in the past year, outperforming the national growth in the number of transport and haulage companies by nearly 25%.

According to the latest research by insolvency trade body R3, there are more than 4,000 active transport and haulage companies in the region in February 2016, an increase of nearly 1,500 since the same time last year.

Yorkshire's hospitality sector has also seen an increase in the number of starts up over the course of the year. The number of active hotels in Yorkshire rose by 6.5% to over 480; pubs across the region also increased by 11% to around 1,900; and restaurants also saw a 15% increase in new businesses to more than 3,000.

The figures, however, show that these sectors are also some of the most risky, with 20% of hotels, 37% of pubs and 38% of restaurants in the region at higher than normal risk of insolvency.

Read more at: <https://goo.gl/DEdpm>

Sheffield data centre keeps lifesaving technology on the right track



A Barnsley tech company is hoping to save lives after pioneering a ground-breaking tracking system which helps to monitor the movements of vulnerable individuals after embracing new cloud-based technology.

Mapplewell-based YouTrack was founded by Ian Asquith in 2003. Over the past 12 years the company has perfected a custom-built vehicle tracking

system which helps to improve driver efficiency, track vehicle locations and even helps fleet managers to reduce fuel consumption. However, after experiencing a cycling accident, Ian recognised the powerful cloud-based tracking system could give families piece of mind and even save lives.

Since then, the company has applied its knowledge of vehicle tracking to develop a personal tracking system which uses a small portable tracking device. When users find themselves in difficulty, a panic button can be pressed allowing the alarm to be raised with others. After laying the foundations for its new system, the company called on Sheffield-based HA Hosting to review its existing IT infrastructure, paving the way for the new system to be launched.

The resulting new technology is called Halo which uses GPS to monitor the movements of individuals. Ian believes the technology is likely to have many different applications ranging from assisting elderly or vulnerable individuals who are living on their own to lone workers, cyclists and even outdoor pursuit enthusiasts.

Find out more about Halo at: <http://www.youtrack.com/>

Britain's largest stately home Wentworth Woodhouse sold for £7m



The largest stately home in Britain, located near Rotherham, has been bought by a preservation group for £7m.

The Grade-I listed Wentworth Woodhouse has been sold to the Wentworth Woodhouse Preservation Trust, which is expected to spend tens of millions of

pounds to further repair and refurbish the country mansion. The £7m purchase of the

mansion and 82-acre estate was partly funded by a £3.5m grant from the National Heritage Memorial Fund, along with grants, pledges and donations.

The trust has restoration plans for the mansion that will take up to 15 years to complete. The long-term strategy is for the public to visit and enjoy all the most interesting parts of the property while restoring the others for revenue-earning uses such as events and holiday lets with business units in the stables.

Read more at: <https://goo.gl/k2iUAj>

World's largest offshore wind farm to create 2,000 jobs off East Yorkshire



The world's largest offshore wind farm, which will power around one million UK homes, will be built off the coast of East Yorkshire.

Dong Energy has announced that a final investment decision has been made for Hornsea One offshore windfarm, meaning that construction will now go ahead. Located 75

miles off the Yorkshire coast with a capacity of 1.2 gigawatts, Hornsea One will be the world's largest offshore wind farm by a considerable margin, sapping an area of approximately 160 square miles or over five times the size of the city of Hull.

The project will create around 2,000 jobs during the construction phase, with up to 300 additional jobs supported throughout its 20-25 year operational phase. A new Siemens blade factory in Hull, due to be built by the end of this year, will support the project, boosting a Northern and UK wide supply chain.

Hornsea One is expected to be fully operational in 2020.

Read more at: <https://goo.gl/xoljBx>

Sheffield city centre 'business hub' continues to grow



Sheffield city centre is significantly growing as a 'business hub' with over 65% of last year's 486,000 sq ft of office take-up happening centrally.

Across Sheffield, office market activity hit a record high in 2015 with its strongest annual performance since the recession and a 77% increase

on 2014, according to figures from Creative Sheffield, the economic development arm of Sheffield City Council.

The research revealed that new occupier take-up across the city totalled 486,000 sq ft from over 92 deals and 317,000 sq ft of this take-up was in the city centre.

Plans for a new Sheffield Retail Quarter, which is expected to provide further high-demand office space, the redevelopment of The Moor and its retail, cinema and leisure complex appealing to city centre workers, and the completion of 3 St Pauls Place (the third phase of the scheme providing Grade A office space, in the heart of Sheffield city centre) have all been cited as contributing factors to the growing appeal of Sheffield city centre as a place to work, shop, socialise and live.

Councillor Leigh Bramall, Deputy Leader and Cabinet Member for Business, Skills and Development, said: "The upturn in office take-up in the city centre is significant both in terms of the confidence it demonstrates in Sheffield's plans for the centre and confirmation that decisions and investments already made locally to grow our business base and strengthen our economy are paying off. Sheffield city centre is an excellent proposition for businesses and this is evident from the feedback we get from estate agents who deal with edge-of-city businesses looking to move closer into the heart of the city."

Read more at: <https://goo.gl/i3txOW>

South Yorkshire businesses ill prepared to the threat of cyber crime

Chartered insurance broker IFM based in Sheffield is warning local firms about the growing threat of cyber crime. This follows latest research from AVIVA which found 2 in 5 businesses don't believe they are at risk from a cyber attack. What's more over a third of businesses would not know what to do if they became the victim of a cyber crime.

The research also revealed that more than a third of business owners said they had been the victim of cyber crimes like hacking, phishing and pharming. For those who suffered a cyber crime 75% said it cost up to £1,000 to put things right

John Leigh, director at IFM Insurance said: "Local firms should seriously think about protecting their business from the growing threat of cyber crime. This is a real and present threat that is becoming more sophisticated and no business is immune. It's especially important if your business holds customer data which is a key target for the cyber hackers".

IFM provides a CyberEdge product, which provide robust and affordable cover for local business to help protect against being a victim of cyber crime.

Details at: <http://www.ifminsurance.co.uk/useful-information/handy-guides/10-cyberedge?path>

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NATIONAL NEWS ROUND-UP

New public- and private-backed growth programme launched



Growth Builder, the business growth programme designed by entrepreneurs for entrepreneurs, launches today and is open for applications from British high-growth businesses.

Entrepreneurs and public and private sector organisations have come together to build the tailored 12-month programme, designed to provide unrivalled access to government, university innovation, corporate expertise, investors, and successful entrepreneurs. The Growth Builder programme is the first of its

type to bring together public and private partners to offer a fully adaptive educational programme for British businesses that want to take on the next stage of growth.

The first programme will kick-off in late April 2016 with monthly events, workshops, and coaching groups. Organisers will identify an initial cohort of up to 50 high-growth UK companies and will work with them over a 12-month period. Companies selected for the programme will be chosen by a panel of industry experts, each according to their own merit. The panel will be looking for proven successes with the potential for significant future growth. As a guideline companies should have either £1.5m revenue or 20 staff and have grown by over 20% per year for the last two years.

More details at: <http://www.growth-builder.com/>

'One North' economy crucial for UK - but civil servants 'need arms twisted' on devolution



Speaking at the FSB's National Policy Conference, former CBI director-general John Cridland argued that the Northern Powerhouse must be supported, whilst Lord Haskins called for radical moves to decentralise Government.

The former boss of the CBI called for more support for the "northern powerhouse", claiming that significant infrastructure investment is the only way to truly unite the northern cities.

John Cridland, chairman of Transport for the North - the body created by the Government last year to give the northern regions one voice on transport issues - said that the trans-Pennine tunnel, which was first mooted last year, was one way to create a true northern powerhouse. "We need to better connect northern cities," he said. "A one-North vision for a one-North economy. This means biting the bullet on more blue-sky thinking: a tunnel under the Pennines from Sheffield to Manchester." The trans-Pennine tunnel could bore under the A628 Woodhead Pass, in a scheme which would cost an estimated £6bn. "East to West links have long been ignored in this country," he said, in reference to the HS2 rail link, which has been given the go-ahead, and will initially connect London and Birmingham.

Mr Cridland has also voiced his support for more wharf capacity at Teeside to help the port to become a major exporting hub.

George Osborne, the Chancellor, has outlined plans to build a "Northern Powerhouse", but ongoing barriers to economic growth in the North proved a major talking point at the policy conference. "Transport infrastructure is the big issue faced by the northern powerhouse," said Andrew Adonis, chairman of the National Infrastructure Commission. "It takes longer to get from London to Hull than from London to Paris. "We need a step-change in connectivity between northern cities. It should have happened years ago but is now a national priority."

Lord Haskins, former chairman of Northern Foods, now chairman of the Humber Local Enterprise Partnership, claimed that while devolution was a worthwhile way to give the North power over its destiny, there were ongoing challenges. "Ministers want devolution but civil servants are less clear," he said. "Within the system, there's no cultural commitment to devolution. A lot more work has to be done to take on Whitehall, and many people in local government are waiting for someone to twist their arm."

Lord Haskins has called on the Government to show its commitment to the northern powerhouse by moving half of Whitehall's departments to northern cities. "There is no reason that Defra needs to sit in London," he claimed. "Let's move half of the departments out. It will take the pressure off London and in today's internet world, it would not be difficult. Moving departments out of Whitehall would have a tremendous psychological impact on the people who make our policies."

See more of the FSB Policy Conference at: <https://www.fsb-policy-conference.co.uk/>

Automatic enrolment consultation announced

A consultation seeking views on proposals to simplify automatic enrolment processes has been announced. The aim of the consultation is to obtain views from employers, trade unions and pension professionals about proposals to introduce simplified processes for the re-declaration of compliance and for employers to move their staging date forward.

The consultation will also seek views on further exceptions to employer duties in certain circumstances. Anyone wishing to express their views on the consultation should contact the Department for Work and Pensions via e-mail or by post by 16th February 2016.

For further information about the consultation, go to:

<https://www.gov.uk/government/consultations/automatic-enrolment-technical-changes>

Report indicates growth of creative industries

New figures published by the Department for Culture, Media and Sport reveal that the UK's Creative Industries are worth over £84 billion per year to the economy. The figures indicate that the sector is growing at almost twice the rate of the wider UK economy and generates over £9.6 million per hour.

Minister for Culture, Ed Vaizey said: "Government continues to create the right environment for creative industries to thrive, through tax reliefs, inward investment, and safeguarding music and cultural education programmes. 2016 is shaping up to be another great year right across the UK's most dynamic sector."

For more information, go to: <https://www.gov.uk/government/news/creative-industries-worth-almost-10-million-an-hour-to-economy>

To view the report in full, go to: <https://www.gov.uk/government/statistics/creative-industries-economic-estimates-january-2016>

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TAX AND MONEY

Firms refused loans turn to alternative finance



Research by the British Business Bank shows more than 50% of loan applications from start-up businesses are being turned down, with firms outside London and the South East finding it particularly difficult to access finance.

The trend contributed to alternative finance such as peer-to-peer lending growing 75% to £1.26bn last year as small firms increasingly sought alternatives

to the high street banks. The Business Bank also found approximately 350,000 new enterprises have been registered in the last year, and the UK now has a record population of 5.4m small businesses. However, a lack of businesses scaling up was identified as a factor hindering UK productivity.

The Business Bank believes that in order to counteract the UK's slumped productivity, a greater volume of scale-up businesses and SME exporters is required. The report also highlighted the need for improved diversity in the small business finance market, with the four largest banks accounting for 80% of the small business loan market in 2014.

Read more at: <http://startups.co.uk/uks-small-business-finance-on-road-to-recovery/>

MPs launch inquiry into corporate tax system

The Treasury Committee has announced an inquiry into the way corporate tax is collected in the UK. It will look at the complexity of tax law, which according to Andrew Tyrie MP, Chairman of the Treasury Committee, has given firms too much flexibility in determining how much tax they should pay. Regulation of tax advisers will also be considered and alternative forms of corporate taxation will be assessed.

The inquiry will also examine the poor 'customer service' of HM Revenue and Customs. It will consider widespread fears among tax advisers that HMRC's new system of personal online tax accounts, which will eventually replace annual tax returns, will create serious transitional problems, particularly for the many firms that are still struggling to access adequate broadband speeds.

For further information, go to:

<http://www.accountancyage.com/aa/news/2443875/government-inquiry-into-national-tax-policy-launched>

Growing shortage of working capital in social enterprise

The number of social enterprises seeking finance for working capital has risen sharply, from 28% in 2011 to 43% in 2015, according to a new report from Social Enterprise UK and the Access Foundation.

The report also found that social enterprises in the north of England, in urban areas and in deprived areas have applied for and raised the most finance. Rural organisations are slightly more likely to be successful in raising the full amount they seek, possibly because of better access to specialist advice and support.

Grant funding remains an important source of finance for a significant number of social enterprises, with 36% applying for grants in 2015.

For further information, go to: <http://www.socialenterprise.org.uk/news/social-enterprises-hungry-for-working-capital-shows-new-report>

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IT AND NEW MEDIA NEWS

New funding for cybersecurity start ups

The Department for Culture, Media and Sport has announced an Early Stage Accelerator Programme for UK start ups that provide online security products and services. The £250,000 programme will be run jointly by Cyber London and the Centre for Secure Information Technologies at Queen's University Belfast.

John Whittingdale, Secretary of State for Culture, Media and Sport, said: "As technologies continue to evolve, there will be an increased demand for secure products and services, and this new programme will ensure the best ideas from our brightest minds can help keep the UK safe in cyberspace."

For further information, go to: <https://www.gov.uk/government/news/making-cyberspace-cyber-safe-new-government-initiative-for-cyber-startups-will-drive-innovation>

Voluntary code to protect business broadband users

Ofcom is inviting internet service providers to sign its Voluntary Business Broadband Speeds Code of Practice, which provides business users with a similar level of protection to that enjoyed by consumers.

The Code will be effective from 30 September 2016. It requires signatories to provide business users with transparent and accurate pre-contractual information about broadband speed and to provide further information within seven days of the sale. Where speed problems cannot be resolved, business users must be allowed to cancel their contract without incurring a penalty.

Read more about the Code at: <http://media.ofcom.org.uk/news/2016/Clarity-for-businesses-baffled-by-broadband-speeds/>

Survey reveals small business owners' attitudes to cybercrime

A survey of 1,500 small business owners, carried out by Aviva, has revealed mixed attitudes towards cybercrime. Four in ten respondents did not believe they were at risk from cybercrime, and nearly two thirds did not know or were unsure about how they would react to an attack.

However, more than one in three small business owners surveyed had experienced a cyberattack, and three quarters of these respondents estimated that it had cost them up to £1,000 to remedy. Commenting on the findings, Angus Eaton, Managing Director of Commercial Lines at Aviva, warned small business owners that it was a mistake to think criminals would only target big business.

Read more about the survey at: <http://www.aviva.co.uk/media-centre/story/17582/businesses-dont-believe-they-are-at-risk-of-cyber-/>



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