



Humber
Local Enterprise
Partnership



Humber
Business
Growth
Hub

Growth Hub Apprenticeship Event

15th March 2016



Skills Funding
Agency



Agenda

- Welcome – Kishor Tailor, Chief Exec, Humber LEP
- Skills Funding Agency Presentation – Bev Moxon, Skills Funding Agency
- Employer Perspective – Julie Keen, Pink Jacket Marketing
- Apprenticeship Journey – Cheryl Smith, North Lincolnshire Council
- CEIAG & Apprenticeship Micro-site – Teresa Chalmers & Peter Harrison, Humber LEP
- Apprenticeship Ambassadors and the Humber – Sharon Stead, Care Plus Group
- Panel Q&A – Phil Glover, Bev Moxon, Julie Keen, Sharon Stead, Rachel Mendham
- Provider Exhibitions





Kishor Tailor

Chief Executive, Humber LEP



Apprenticeships in England

Skills Funding Agency

Bev Moxon

Transforming
lives **National
Apprenticeship
Service**



About the National Apprenticeship Service

2

- National Apprenticeship Service (NAS) is a brand of the Skills Funding Agency (SFA) who are a part of the Department of Business Innovation & Skills - Budget of £4 billion+
- End to end responsibility for Apprenticeships in England
- Provide free, comprehensive and impartial Apprenticeships advice to employers
- Marketing campaigns and resources
- National Apprenticeship Week 14th-18th March
- www.GOV.UK/NAW2016

Our Commitment to Reform

- Raising skill levels through apprenticeships – reaching **3 million starts in 2020**



That is equivalent to more than one apprentice every minute over the next five years

- Putting **employers in the driving seat** of creating apprenticeships that fully meet their business needs.
 - Introduction of the Levy and the Digital Apprenticeship Service
 - Increasing the number of Higher & Degree level apprenticeships
-

Funding Apprenticeships – The Levy

- We have already increased the **minimum wage** for apprentices by over 20% to £3.30 in October 2015.
- The Government is introducing a **levy** on employers to fund apprenticeships. This will be collected through PAYE. Guidance will be provided in Spring 2016.
- Employers who pay the levy and are committed to apprenticeship training will be able to get out more than they pay in.
- Employers will be able to choose where to direct the funds in their digital account. Where employers choose not to, we will make these available more widely.
- Guidance on funding for frameworks and standards in 2016/17 will be published in January.

The levy will be set at **0.5%** of an employer's pay bill. It will only be paid on any pay bill in excess of

£3m

Employers will have an allowance of **£15,000** to offset against their levy payment



Digital Apprenticeship Service

The new **Digital Apprenticeship Service** will provide a new simple online portal for employers

Proceeding with the Digital Apprenticeship Voucher

To be implemented from 2017 – as part of a broader end-to-end service that simplifies the employer journey and supports them to employ apprentices.

Simplified solution

- Enabling employers to make decisions about taking on apprentices (for all apprenticeships and all employers including the smallest)
- Giving employers greater purchasing power and oversight of providers available
- Giving transparency on apprenticeship standards and their costs



How to Get Involved



If you would like to employ an apprentice, then please contact the National Apprenticeship Service, either by calling

08000 150600



Or via the following link: <http://www.apprenticeships.org.uk/employers/employer-online-enquiry-form.aspx>



If you would like to join a group already developing a standard, or if you would like to develop a new standard, then please see the guidance at: <https://www.gov.uk/government/collections/apprenticeship-changes>



Employers interested in contributing to the development of the Digital Apprenticeship Service should contact DAS@bis.gsi.gov.uk



If you want to advertise an apprenticeship or find out about apprenticeships in your area you can visit <https://www.gov.uk/apply-apprenticeship>

Employers interested in getting involved in trailblazers, can also email: apprenticeship.trailblazers@bis.gsi.gov.uk



Employer Perspective:

Julie Keen

Pink Jacket Marketing





Our Apprenticeship Journey

Cheryl Smith

North Lincolnshire Council



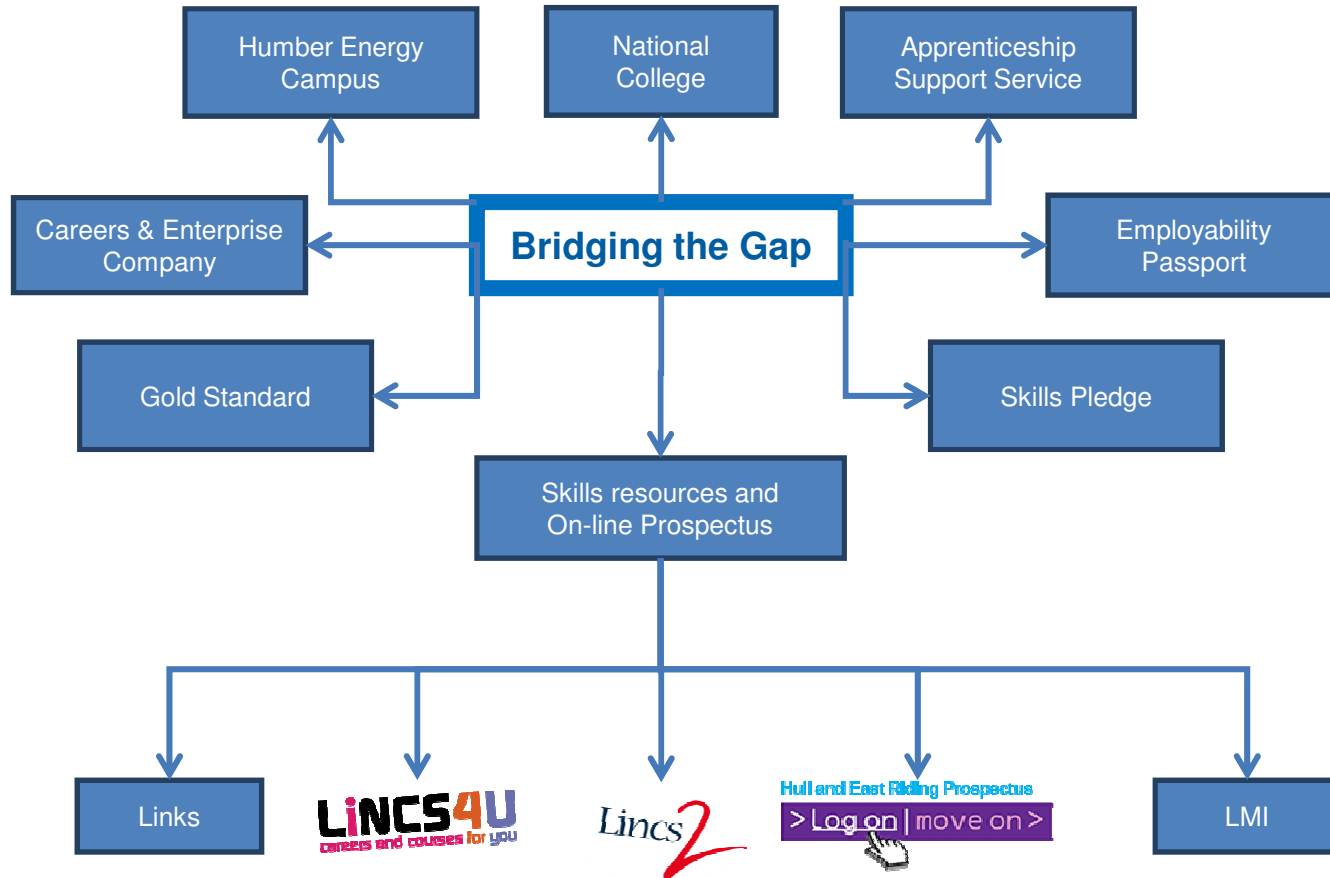


CEIAG & Apprenticeship Micro-site

Teresa Chalmers & Peter Harrison

Humber LEP







HOME

AM I ELIGIBLE?

BENEFITS

TRAINING

APPLYING

CASE STUDIES

FOR EMPLOYERS



Ella Girdham

Business Administration

"We felt employing an apprentice was the way forward for our business."

[MORE](#)

<http://apprenticeships.bridgingthegaphumber.co.uk/>

APPLYING

Where can I find apprenticeship vacancies?

[MORE](#)

BENEFITS

Do you get a job at the end?

[MORE](#)

TRAINING

What does it involve?

[MORE](#)



Ryan Cook

Construction

[MORE](#)

TRAINING

Key facts about apprenticeships

EMPLOYERS

Apprenticeship changes

BENEFITS

What do you get paid?

ELEGIBILITY

When can you start?

How many apprenticeships are available?


Up to 25,000 quality apprenticeship vacancies are available at any one time in the UK. That's real employers advertising real jobs, paying real salaries. There are apprenticeships in more than 280 industries and 1500 job roles. These include sectors from Nursing to Graphic Design, Horticulture to Engineering, Business Administration to Renewable Energy, with new occupational areas for apprenticeships being developed all the time. The idea that a limited number of apprenticeships are available in just a few sectors, such as retail or construction, has been blown out of the water!



A Real Job. A Real Future. A Real Qualification.


HOME | AM I ELIGIBLE? | BENEFITS | TRAINING | APPLYING | CASE STUDIES | FOR EMPLOYERS

[Back](#)



Lloyd Tidder

Customer Services Apprentice



Lloyd left college with good GCSE and A level results but knew that the class room environment of full time higher education wasn't the path for him. He wanted to learn the job through real work experience.

Everyone who knows Lloyd always refers to him as a "people person" so it was unsurprising that Lloyd was interested in a career in customer service. Lloyd was taken on by Hull-based "Language is Everything," a translation agency offering interpretation services. His duties ranged from meeting and greeting on the reception desk, general administration to arranging telephone interpretation appointments and meeting venues.

Lloyd says "I decided to become an apprentice as I liked the idea of learning new skills alongside gaining valuable work experience. Also, the opportunity to achieve a level 3 NVQ leading to possible permanent employment really appealed me."

On successful completion of his NVQ training, Lloyd became a permanent staff member at "Language is Everything" and is now studying a Foundation Degree in Business Management on a part time basis at Hull College.

His duties ranged from meeting and greeting on the reception desk, general administration to arranging telephone interpretation appointments and meeting venues. This was a level 3 Advanced Apprenticeship, with the technical element of his studies delivered by Hull Training, to achieve his qualification alongside his work.

Lloyd Tidder, Customer Services Apprentice
Language is Everything



Apprenticeship Ambassadors & The Humber

Sharon Stead & Bryndis Halldorsson

Care Plus Group





Apprenticeship Ambassador

(Apprenticeship Ambassadors Network)



Apprenticeship Ambassador Network



- To grow the apprenticeships programme by engaging new employers.
- Responsible for promoting all aspects of apprenticeships



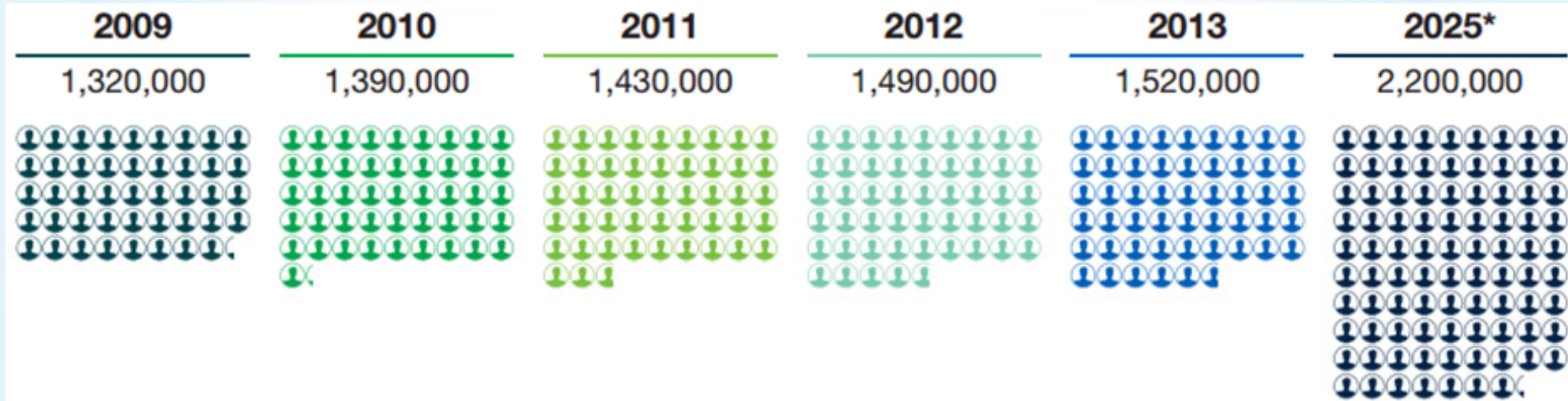
Ambassador Role



- To champion apprenticeships within a variety of networks
- Promoting apprenticeships as a career pathway within schools



Future Projections (Adult Social Care)



Benefits of Apprenticeships



Bryndis Halldorsson



Voluntary placement – Trainee Support Worker

Apprenticeship Level 2 – Health Care Assistant

Apprenticeship Level 3 - Health Care Assistant

Level 4 – Associate Practitioner (University)

Apprenticeship Ambassador - Health and Social
Care



Talk about Apprenticeships



Contact Details



Sharon Stead
Employability Services Manager

Sharon.stead@nhs.net





Panel Q&A

