

South and East Yorkshire

# Enterprise Weekly

The definitive small business e-newsletter

fsb<sup>3</sup>  
Experts in Business

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## Enterprise Weekly FORTHCOMING EVENTS

### Cyber crime and business – what's the future?

**YOU DON'T NEED SUPERPOWERS  
TO PROTECT YOUR BUSINESS  
FROM CYBER CRIME**



The FSB is joining forces with Rotherham and Barnsley Chamber of Commerce to present a free evening networking event to help local businesses share best practice, be inspired by others and build on their current network of contacts.

Our keynote speaker will be the South Yorkshire Police and Crime Commissioner Dr. Allan Billings.

The theme of the event will be the impact of cyber crime on small businesses. Hackers are getting better and businesses are increasingly at risk. Worryingly the problem is only expected to get worse. The number of detected security incidents climbed 38% in 2015 compared to a year earlier and has been growing at a steady double-digit rate over the last five years. The total number of incidents now stands at 59 million, although the true figure is likely to be much higher.

The event will include a presentation from South Yorkshire Police Regional Cyber Team.

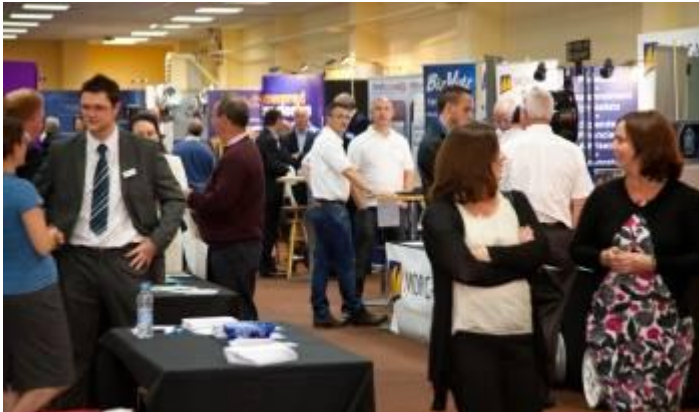
The FSB and the Chamber will also update delegates on their respective campaign strategies to promote and protect the interests of the self-employed and small business owners. For members and non-members wanting to create awareness of their business and build relationships with other business people, here's a prime opportunity to meet a number of key decision makers all in one room. Chamber and FSB staff will be on hand as always to help with initial introductions, to put you at ease, and create a relaxed and informal atmosphere.

The event will take place at 6.00 – 8.00pm on Wednesday 16 March 2016 at the Town Hall, The Croft, Moorgate Street, Rotherham, S60 2TH. A buffet tea will be served at 6.00pm. It is free to attend, but booking is essential to help with catering arrangements.

To book, visit: <https://www.eventbrite.co.uk/e/cyber-crime-and-business-whats-the-future-tickets-21110520134>

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### **Yorkshire Coast Expo 2016 - Scarborough Spa**



Following on from the tremendous success of EXPO 2015, Scarborough Hospitality Association has joined forces with Bridlington Tourism Association to host this event at The Ocean Room, Scarborough Spa at 11.00am to 5.00pm on Wednesday 9 March. The event will feature a variety of both national and local supplier trade stands whose products and services have been especially chosen to create interest to

anyone who has an involvement in the Tourism sector.

There will be a cookery demonstration from the students at Yorkshire Coast College and Farrer's bar will be doing special offers for attendees on meals in the bar. Discover Yorkshire Coast and Welcome to Yorkshire will also be in attendance.

Free car parking at the underground car park near the Spa will also be available for ticket holders

So if you would like to come along and take a look at products and services that could help your business or just to meet like-minded business leaders, do come along. Admission is free and will be by ticket only.

Tickets can be downloaded from <https://www.eventbrite.co.uk/e/expo-2016-tickets-20830624960>.

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### **(Healthy) Breakfast Club Network at the Digital Media Centre**



Spring into action with Enterprising Barnsley at the Digital Media Centre for hot coffee, healthy food options and good networking at 8.30 – 9.30am on Tuesday 8 March. Meet

with other businesses from inside the Digital Media Centre and beyond, make some new connections or just catch up with ones you already know! Hear about how you and your teams can make healthier work choices from Karen Dineen, director of Inclusion in Action and their Healthy Workplace Programme.

Doors open at 8.30am so that you can squeeze that all important bit of networking into your busy workday! Bring a business card to share on our business card wall, and feel free to linger longer and work from our Enterprise Nation co-working hub for the rest of the day completely free of charge (usually £20 a day for non-members, £10 a day for members).

Instead of the usual croissants we will be serving some tasty healthy options from granola bars, to yoghurt and maybe a skinny muffin or two.

As an additional opportunity, those lovely folks at Visualisedit will be running a free workshop straight after the network for anyone wanting to make video work for their business. Their 'Power of Video' workshop covers the video production planning process and runs from 9.30 to 11.30am in the Enterprise Nation Hub.

Email with your name, company name and number of places: [admin@visualisedit.com](mailto:admin@visualisedit.com)

Book now at: <https://www.eventbrite.co.uk/e/healthy-breakfast-club-network-at-the-digital-media-centre-tickets-22422249552>

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### **HMRC's online support**

Running a small business is hard work, so HMRC are holding a small selection of online webinars in March. These webinars offer support and guidance to get things right first time.

People thinking about starting a limited company can find out all that needs to be taken into account to make the right business decision by joining the webinar being run by HMRC and Companies House:

Monday 7 March: 11.00am to 12.00pm: [HMRC and Companies House - working together for you](#)

Get answers to typical questions on health and safety and advice on taking on new employees:

Tuesday 8 March 10.00 to 11.00am: [HMRC & HSE Working Together](#)

To discover how to separate business and private expenses and learn about allowable pre-trading expenses and 'day to day' expenses, this is the webinar to sign up for:

Thursday 17 March: 5.00 to 6:00pm: [Business expenses for the self-employed](#)

All that is needed is to click on the links, provide an email address and we will send an invitation to join. It's as quick and simple as that.

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### **International Trade Forum event - focus on Germany**



The International Trade Forum is holding an event at 5.15 - 7.30pm on Wednesday 16 March at Irwin Mitchell, Riverside East, 2 Millsands, Sheffield, S3 8DT, which will explore trading opportunities with Germany. The event will review market entry routes, the practicalities of doing business and the support available.

There will also be a feature on local connections, international exhibitions and utilising students for your research projects. The speaker will be Patrick

Horstmann, Assistant to the Executive Board of B Braun Medical Ltd. International Trade Forum members will share their experiences in market entry, successes and challenges

The Forum is extending this invitation to other companies trading internationally, but restrictions apply to intermediaries.

To register your interest, email: [r.halton@intradeforum.co.uk](mailto:r.halton@intradeforum.co.uk).

For more information on the International Trade Forum's activities please visit:  
[www.intradeforum.co.uk](http://www.intradeforum.co.uk)

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### **Blogging for business workshop at the Digital Media Centre**

## **ENTERPRISING BARNSELEY**

Enterprising Barnsley invites you to attend the free blogging workshop from 9.30am to 12.00pm on Wednesday 9 March at Barnsley Digital Media Centre, delivered by Katie Portman, award winning blogger and writer.

Get to grips with blogging in this interactive workshop. Leave with content for your blog, get to grips with the blogging community and how it works and find out how to spread your blogging wings, to maximise your content. Just bring your laptop or handheld device with you as well as your creativity and let Katie help you to do the rest!

The event is produced by the Digital Media Centre and takes place in the Enterprise Nation Hub. This accessible and affordable co-working space is a great venue for freelancers and entrepreneurs in the heart of Barnsley's Digital Media Centre. The Digital Media Centre is part of a portfolio of business support and accommodation available through Enterprising Barnsley, Barnsley Council's investment and development team.

Book now at: <https://www.eventbrite.co.uk/e/blogging-for-business-workshop-at-the-digital-media-centre-tickets-21734043108>

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### **International Women's Day - 'SheFest'**



'SheFest' is a fantastic celebration of International Women's Day featuring local traders, live music and a spectacular finale fashion show. An ever-expanding programme of happenings across late February and early March. See everything from a clothes swap to a film premiere with Q&A panel to an educational Friday night urban bike ride. The main event will be at Sheffield Hallam HUBS on Saturday 12 March and in addition to the traders market and live entertainment, will feature 14 workshops, with an array of topics from Wellness and Relationships to Tech Start Ups and STEM.

The SheFest team has actively encouraged Sheffield's makers and shakers to schedule events around this time that would fit with the IWD theme, with the idea of creating a diverse range of events and a buzz in the city.

Much like a grass-roots Social Enterprise they hope this will benefit people of all genders, ages and cultures across the city to understand and engage with the women's movement and notions of equality.

More information at: <https://www.facebook.com/SheFestSheffield/>

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## Northern rail franchises – air your views



Rail travel in the North is about to be transformed and a meeting has been organised for businesses to give their views.

This briefing is an opportunity to hear first-hand from Rail North, Arriva Rail

North and First TransPennine Express and ask questions about the new Northern and TransPennine Express rail franchises starting in April. Both franchises will deliver improved rail services, trains and passenger facilities, connecting cities and communities across the North and helping people and businesses unlock their economic potential.

The meeting takes place (7.30 for 08.00am start and 9.30am finish) on Monday 14 March at Nabarro's Solicitors, Unit 1, Victoria Quays, Sheffield, S2 5SY.

If you wish to attend, please email [admin@railnorth.org](mailto:admin@railnorth.org). Places are limited and available on a strictly first come, first served basis.

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## Barnsley Farming Forum

Barnsley College's Land Based Industries Department is hosting an employer forum at 6.00 – 8.00pm on Wednesday 9 March at Wigfield Farm, Haverlands Lane, Worsborough, Barnsley, S70 5NQ. The aim of the forum is to explore how the college can support employers to grow their business through traineeships, apprenticeships, short courses and work placements.

Attendees will be invited to share the priorities for their business and their future workforce requirements whilst identifying any skills gaps and help drive changes to the curriculum. As the number one apprenticeship provider in South Yorkshire, Barnsley College can create a bespoke recruitment and training package for employers.

The agenda for the forum includes a tour of the farm, presentations by students and staff and networking opportunities. Free parking is available.

To find out more about the employer forum or to book a place email: [employer@barnsley.ac.uk](mailto:employer@barnsley.ac.uk) or visit: [www.barnsley.ac.uk](http://www.barnsley.ac.uk).

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## Looking to Rotherham's future



Rotherham is launching its new partnership plan for 2016/17 and a range of exciting initiatives.

Businesses are invited to come to a launch event and get involved!

It takes place at 9.30am to 12.00pm on Thursday 17 March 2016 at Carlton Park Suite, Carlton Park Hotel, 102-104 Moorgate Rd, Rotherham, S60 2BG

The Rotherham Together Partnership will outline its plan for the year ahead. As well as having your say on our long-term vision and strategy, there will be opportunities to visit partner stalls, network with other organisations and sign up to get involved in partnership projects.

Places are limited and will be allocated on a first come, first served basis. To book your place, please contact [kellie.rodgers@rotherham.gov.uk](mailto:kellie.rodgers@rotherham.gov.uk) by no later than Tuesday 8 March.

### Sheffield's creative and digital businesses given £3.5m boost



Creative and digital businesses in Sheffield are set to be given a multi-million pound boost to help in the development of this important business sector in the city.

Sheffield City Council has been offered the funding by the Department of Culture, Media and Sport and then to act as the Accountable Body for £3.5 million of capital funding.

This funding is expected to help establish a new facility providing work space, business incubation and other services for

entrepreneurs and small and medium sized businesses who rely on digital technologies and their applications. It is anticipated the proposal will establish the incubator in Castle House (the former Co-op building) at Castlegate and would be a major boost for the regeneration of the area following the demolition of the Castle Markets building.

A local entrepreneur-based consortium developed a business case for the creation of a tech-based incubation facility within Sheffield City Centre in response to market failures in the supply of suitable facilities for digital SMEs in the North. The Creative and Digital Industries are a key growth sector for Sheffield and the wider City Region, with the potential to generate a large number of high skilled, well-paid jobs. The funding being made available to set up this Digital Business Incubator will be a boost to expanding the number of these businesses in future.

Read more at: <http://blmforum.net/mag/sheffields-creative-and-digital-businesses-given-3-5m-boost/>

### Great Yorkshire Way in Doncaster drives forward Yorkshire economy



A major link road, which will cut journey times to Doncaster Sheffield Airport and help to create thousands of new jobs and homes in Doncaster, has officially opened as Great Yorkshire Way. Planning for the link from the south of Doncaster to Junction 3 of the M18 started over a decade ago as part of the

Finningley and Rossington Regeneration Route Scheme (FARRRS).

The three mile long section has now opened and been named to acknowledge its prominence as a prime gateway into Yorkshire and to reflect its importance as a catalyst

for transforming the regional economy. Great Yorkshire Way is already facilitating significant new developments along its corridor including the first two high quality logistics units at the £400m iPort and the first of 1,200 new homes at Torne Park on the regenerated former Rossington Colliery site.

The new link road will also significantly reduce journey times to Doncaster Sheffield Airport, bringing an extra one million potential passengers to within a 60 minute drive.

Steve Gill, managing director of Doncaster Sheffield Airport, added: "This is truly a momentous day. The opening of The Great Yorkshire Way delivers greatly enhanced connectivity to the Sheffield City region's airport, placing Doncaster Sheffield Airport within minutes of the UK's major motorway network and bringing global business closer to Sheffield's £28bn economy.

"We have already begun to see impressive planned growth as a result of the new road with increased capacity from our incumbent airlines Thomson and Wizz and new airline Aer Lingus and Flybe seeing the potential of flying from the Sheffield City Region."

Read more at: <https://goo.gl/neDcmS>

### BBC Six O'Clock News



*Emma Simpson*

BBC Business Correspondent, Emma Simpson, is preparing a feature for the BBC Six O'Clock News on the introduction of the so called living wage in April.

According to the Resolution Foundation, Sheffield is the city with the highest proportion of workers who will benefit. So Emma is planning to come to Sheffield in March to do a story on what the changes will mean, both for workers and employers. She wants to do a people-focused piece and is

keen to find some local firms to talk to. She's interested to hear about the challenges business face in adapting to the higher wage floor. If you have any views or particular challenges and would be happy to have an initial background chat on the phone with her, then please get in touch and we will put you in contact with Emma.

Please email [neville.martin@fsb.org.uk](mailto:neville.martin@fsb.org.uk) in the first instance, stating your name, company name, business sector and number of employees.

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## NATIONAL NEWS ROUND-UP

### Companies not taking cybercrime seriously

PwC has warned that too few companies are taking the threat of cybercrime seriously. The firm's global economic crime survey found that in the past two years, 55% of UK firms have fallen victim to economic crime, compared with a global rate of 36%.

Cybercrime is the fastest growing area of fraud, rising from 20% of Britain's economic crime in 2014 to 44% today, with the increase in the use of cloud-based systems partly to blame for the rise. PwC's global corporate intelligence expert Mark Anderson said: "Hackers are now more ambitious than ever. Their aim goes beyond targeting financial information to include a company's crown jewels - customer data and intellectual property information, the loss of which can bring down an entire business. The threat of cybercrime is now a board level risk issue, but not enough UK companies treat it that

way." PwC also warned of a rise in the number of more senior and experienced employees carrying out corporate fraud.

Read more at: <http://www.telegraph.co.uk/business/2016/02/24/cyber-crime-set-to-hit-most-british-companies-in-the-next-two-ye/>

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### **Consultation announced on successor to Horizon 2020**

The European Commission is to launch a public consultation on the successor to the Horizon 2020 programme later this year. There will be an initial study prior to the public consultation seeking input from academics and industry on the research that the EU should fund over the five years from 2021.

Robert-Jan Smits, Director-General for Research and Innovation, said "We are launching a foresight exercise to establish the big societal challenges we should focus on. We have commissioned a couple of think tanks to help us and we're already seeing topics emerge which are not in Horizon 2020". The current programme continues to be inundated with grant applications, with 90,641 received in just over two years, which Smits described as "a daunting thing" and means that the success rate of applicants is stuck at around 12 and 14 per cent.

For more information about the consultation, go to: <http://www.sciencebusiness.net/news/77437/Work-begins-on-the-next-EU-research-programme>

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### **Rural planning consultation opened**

The Department for Communities and Local Government and the Department for Environment, Food and Rural Affairs have opened a consultation seeking views from farmers and other rural firms about their experiences of the planning system and how it can be improved.

The consultation is part of the Rural Productivity Plan, which was published by Defra in August 2015, to review the effectiveness of the current system and identify any planning and regulatory constraints which impact on rural firms. The consultation closes on 21 April 2016.

For further information about the consultation, go to: <https://www.gov.uk/government/consultations/rural-planning-review-call-for-evidence>

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Enterprise Weekly  
**LEGAL UPDATES**

### **New guides to data protection law recommended**

A range of new guides will be required in order to help firms comply with the forthcoming General Data Protection Regulation, according to an EU working party.

Although currently still at draft stage, the General Data Protection Regulation is due to be finalised by spring 2016 and come into force in 2018. The working party has recommended that guidance on high-risk data processing, data protection impact assessments, certification and data protection officers are made a priority.

Read more about the working party's recommendation at: <http://www.out-law.com/en/articles/2016/february/businesses-can-expect-a-raft-of-new-data-protection-guidance-says-eu-watchdog/>

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### **New dispute resolution platform for consumers and traders**

The European Commission has launched a new Online Dispute Resolution platform that will enable consumers and traders to settle disputes relating to both domestic and cross-border online sales without going to court. ODR will use national Alternative Dispute Resolution providers that are connected to the platform. In the UK this includes The Retail Ombudsman, The Property Ombudsman and the Federation of Master Builders.

Online Dispute Resolution is part of the EU Directive on Alternative Dispute Resolution for consumer disputes which came into force in 2015. All online traders selling goods, services and digital content to consumers must provide a link to the ODR platform from their website, in e-mails and in their Ts & Cs. Although traders are not obliged to use Alternative Dispute Resolution unless it is compulsory in their industry, they are required to provide notice of the Online Dispute Resolution platform.

For more information about Online Dispute Resolution, go to:  
[http://europa.eu/rapid/press-release\\_IP-16-297\\_en.htm](http://europa.eu/rapid/press-release_IP-16-297_en.htm)

And: <http://www.osborneclarke.com/connected-insights/blog/europes-new-online-dispute-resolution-platform-what-do-you-need-do/>

## Enterprise Weekly **TAX AND MONEY**

### **HMRC announces new tool to check IR35 status**

HMRC has confirmed that an online Employment Status Indicator tool to test contractors' and freelancers' IR35 status will be available by spring 2016. The indicator tool will be anonymous so contractors and freelancers will not be required to submit any personal details which could be used to identify them.

Currently the Indicator tool is only available to employers and contractors in the construction sector. The tool was confirmed at an IR35 Forum meeting and is being introduced to increase the number of contractors HMRC can reach and support.

For more information about the tool go to:  
<http://www.freelanceuk.com/news/4915.shtml>

### **Charities now able to file accounts online with Companies House**

Charities are now able to submit their accounts digitally with Companies House after a successful consultation carried out by the Charity Commission and the Financial Reporting Council.

The consultation was about proposed updates to the charity taxonomy, or classification system, that Companies House uses to identify and analyse pieces of financial data in accounts. The updated taxonomy now meets the requirements of the Charity SORP and financial reporting standard FRS 102, which the Commission claims will make the filing of accounts quicker and easier.

Around 70% of companies already file their accounts online with Companies House, but this was not an option for charities until the new taxonomy was introduced.

Read more about the taxonomy change at: <http://www.thirdsector.co.uk/charities-file-accounts-digitally/finance/article/1383680>

And: <https://www.gov.uk/government/news/new-charities-taxonomy-brings-charity-accounting-into-the-digital-world>

**Countryside Stewardship to open earlier and for longer**

In response to criticism of the time allowed for farmers to apply for the Countryside Stewardship scheme, Natural England have announced that the 2016 application window for the Higher Tier and Mid Tier of the scheme will be open earlier and for longer.

Growers and livestock producers will now be able to apply for Countryside Stewardship from 14 March until 30 September 2016.

Chief Operating Officer for Natural England, Guy Thompson, said: "Taking on board the lessons learned from last year and the feedback we've received, we've made a number of improvements to Countryside Stewardship this year. Applicants will have more time to develop their agreements and better information to help them."

For more information on improvements to the application, go to:

<http://www.fwi.co.uk/news/countryside-stewardship-to-open-earlier-for-longer.htm>



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