

## LOOKING TO GROW YOUR BUSINESS?

GITEX Future Stars (GFS), along with co-located events AI Everything, Fintech Surge, Future Blockchain Summit and Marketing Mania offers the perfect platform for UK tech startups to accelerate their business.

The events will be hosted together in Dubai, UAE, part of the overall GITEX Global week 17-20 October 2021, and are ideal for tech startups from ANY industry sector – Healthtech, Fintech, Martech, Blockchain, AI related...and many more.

## WHAT YOU'LL GET

Startups participating in GFS, or our other co-located events get a physical presence at the event throughout the full four days. But that's just the start. Participating companies will also get the following benefits:



The chance to win cash prize money through our Supernova Challenge, GFS's startup pitch competition with cash prizes of up to USD 200,000



Opportunity to meet and network with our investors and corporate/government buyers via our dedicated matchmaking program



Opportunity to learn via our 50+ hours of free of charge mentorship sessions from top investors, corporate and government organizations



Complementary passes with access to the GITEX and GFS Conferences and exhibition



Opportunity to take part in other side competitions taking place during the event, usually organized by our partners (selection of startups is subject to approval)

## WHO WILL YOU MEET?

Any business, from early stage startups right the way through to multinational companies who entrust us with their marketing spend, can trust us to deliver an exceptional audience.

For startups – this means that you'll meet thousands of relevant and interested people including investors handpicked from around the world looking to invest in promising startups, corporate and government buyers. And lots more.

It's a great time for UK businesses to come to the region, with Abu Dhabi's sovereign wealth fund, Mubadala, looking to invest up to \$5billion in UK business over the next five years\*. And that's just one example.

\*source <https://www.bbc.com/news/business-56496888>

## YOUR INVESTMENT

We offer two unique options for startups looking for a cost-effective route to market.

These options enable startups to take part on dedicated fully built and designed stands with power – a turnkey solution to offer maximum visibility at an all inclusive price.

### OPTION 1

#### ENTRY LEVEL POD 2SQM

AED 6,620 + VAT  
(APPROX £1,324 + VAT)

### OPTION 2

#### UPGRADED POD 4SQM

AED 10,920 + VAT  
(APPROX £2,184 + VAT)

In addition, we offer a **Space Only** option for any company wishing to build their own stand – it's a minimum of 25sqm and the cost p/sqm is AED 2,130 + VAT (£426 + VAT)

## SOUNDS GOOD – IS THERE MORE?

Actually, yes there is! Businesses in England may be eligible to access match-funded grants of up to £9,000 (subject to availability and eligibility) through the Department for International Trade's (DIT) Internationalisation Fund. DIT teams can help to go through the detail to determine eligibility. More information can be found [here](#).

## OK I'M IN – WHAT NEXT?

We are working in partnership with GBE Connect to bring this opportunity to life...so if you're interested in joining the UK presence at GITEX Future Stars, just contact GBE Connect Elly Taylor directly on [elly@gbeconnect.com](mailto:elly@gbeconnect.com) or by phone +44 (0) 7940 251136